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ATTORNEY DOCKET NO. APPLICATION NO. FILING DATE FIRST NAMED INVENTOR CONFIRMATION NO. 10/714,275 11/14/2003 Douglas J. Kelly 04Z9-104790 2042 **EXAMINER** 7590 06/14/2005 James R. Brueggemann, Esquire Sheppard, Mullin, Richter & Hampton LLP DAVIS, CASSANDRA HOPE 48th Floor ART UNIT PAPER NUMBER 333 South Hope Street 3611 Los Angeles, CA 90071-1448

DATE MAILED: 06/14/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

| <u>. </u> | | Application No. | Applicant(s) | | |
|---|---|--|---------------|-------------------|--|
| Office Action Summary | | 10/714,275 | KELLY, DOUGLA | KELLY, DOUGLAS J. | |
| | | Examiner | Art Unit | | |
| | | Cassandra Davis | 3611 | | |
| The MAILING DATE of this communication appears on the cover sheet with the correspondence address Period for Reply | | | | | |
| A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) FROM THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply within the statutory minimum of thirty (30) days will be considered timely. - If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication. - Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b). | | | | | |
| Status | | | | | |
| 1) 🗌 | Responsive to communication(s) filed on _ | · | | | |
| 2a) <u></u> □ | This action is FINAL . 2b)⊠ | This action is FINAL . 2b)⊠ This action is non-final. | | | |
| 3) 🗌 | Since this application is in condition for allowance except for formal matters, prosecution as to the merits is | | | | |
| closed in accordance with the practice under Ex parte Quayle, 1935 C.D. 11, 453 O.G. 213. | | | | | |
| Disposition of Claims | | | | | |
| • | 4) Claim(s) 1-33 is/are pending in the application. | | | | |
| 4a) Of the above claim(s) <u>13-33</u> is/are withdrawn from consideration. 5) Claim(s) is/are allowed. | | | | | |
| · | 6)⊠ Claim(s) <u>1-12</u> is/are rejected. | | | | |
| - | 7) Claim(s) is/are objected to. | | | | |
| | 8) Claim(s) are subject to restriction and/or election requirement. | | | | |
| Application Papers | | | | | |
| 9) The specification is objected to by the Examiner. | | | | | |
| 10) ☐ The drawing(s) filed on is/are: a) ☐ accepted or b) ☐ objected to by the Examiner. | | | | | |
| Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). | | | | | |
| Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). 11) The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. | | | | | |
| Priority under 35 U.S.C. § 119 | | | | | |
| 12) Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) All b) Some * c) None of: 1. Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)). * See the attached detailed Office action for a list of the certified copies not received. | | | | | |
| Attachment(s) | | | | | |
| 1) Notice of References Cited (PTO-892) 4) Interview Summary (PTO-413) Notice of Draftsperson's Patent Drawing Review (PTO-948) Paper No(s)/Mail Date. | | | | | |
| 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date Paper No(s)/Mail Date Paper No(s)/Mail Date | | | | | |

DETAILED ACTION

Election/Restrictions

1. This application contains claims directed to the following patentably distinct species of the claimed invention:

- 2. Group 1, drawn to figures 1A-1B and 2;
- 3. Group 2, drawn to figures 3A-3B;
- Group 3, drawn to figures 4A-4C;
- 5. Group 4, drawn to figures 5-6; and
- 6. Group 5, drawn to figure 7.

Applicant is required under 35 U.S.C. 121 to elect a single disclosed species for prosecution on the merits to which the claims shall be restricted if no generic claim is finally held to be allowable. Currently, no claim appears to be generic to all species.

Applicant is advised that a reply to this requirement must include an identification of the species that is elected consonant with this requirement, and a listing of all claims readable thereon, including any claims subsequently added. An argument that a claim is allowable or that all claims are generic is considered nonresponsive unless accompanied by an election.

Upon the allowance of a generic claim, applicant will be entitled to consideration of claims to additional species which are written in dependent form or otherwise include all the limitations of an allowed generic claim as provided by 37 CFR 1.141. If claims are added after the election, applicant must indicate which are readable upon the elected species. MPEP § 809.02(a).

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Should applicant traverse on the ground that the species are not patentably distinct, applicant should submit evidence or identify such evidence now of record showing the species to be obvious variants or clearly admit on the record that this is the case. In either instance, if the examiner finds one of the inventions unpatentable over the prior art, the evidence or admission may be used in a rejection under 35 U.S.C. 103(a) of the other invention.

7. During a telephone conversation with Kyriacos Tsircou on June 9, 2004 a provisional election was made without traverse to prosecute the invention of Group 1, claims 1-12. Affirmation of this election must be made by applicant in replying to this Office action. Claims 13-33 withdrawn from further consideration by the examiner, 37 CFR 1.142(b), as being drawn to a non-elected invention.

Claim Rejections - 35 USC § 103

- 8. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 9. Claims 1-5,7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Cassata, U. S. Patent 5,016,368.
- 10. With respect to claim 1, Cassata teaches a garment or clothing identifier label comprising a planar member 52 having a front side 28 and a rear side 24; an attachment mechanism having a rigid piercing element 54 extending from the rear side

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24 of the planar member, and a backing member 16 defining a hole 40 aligned to receive the piercing element 54; and indicia 14.

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- 11. Cassata does not teach the indicia including country of origin, garment provider, and fiber content. However, since the specific indicia claimed does not have an unobvious functional relation with the identifier, the specific indicia has not been given patentable weight. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the device taught by Cassata with any suitable indicia to convey a desired message.
- 12. With respect to claim 4 and 5, since the applicant does not disclose that having the planar member and the backing member of thickness between 1mm and 5mm solves any stated problem or is for any particular purpose, it appears that constructing the device taught by Cassata of any suitable thickness would perform equally well in identifying clothing.
- 13. With respect to claim 7, Cassata teaches the piercing element 54 extends through the hole and is joined in place. See figure 4.
- 14. Claims 1-5,7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rapata, U. S. Patent 3,009,381.
- 15. With respect to claim 1, Rapata teaches a name plate comprising a planar member 26 having a front side and a rear side; an attachment mechanism having a rigid piercing element 28 extending from the rear side of the planar member, and a backing members 32 defining a hole 42 aligned to receive the piercing element 28; and indicia.

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16. Rapata does not teach the indicia including country of origin, garment provider, and fiber content. However, since the specific indicia claimed does not have an unobvious functional relation with the identifier, the specific indicia has not been given patentable weight. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the device taught by Rapata with any suitable indicia to convey a desired message.

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- 17. With respect to claim 4 and 5, since the applicant does not disclose that having the planar member and the backing member of thickness between 1mm and 5mm solves any stated problem or is for any particular purpose, it appears that constructing the device taught by Rapata of any suitable thickness would perform equally well in identifying clothing.
- 18. With respect to claim 7, Rapata teaches the piercing element 54 extends through the hole and is joined in place. See figure 4.
- 19. Claims 8, 9, and 10 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rapata as applied to claim 8 above, and further in view of Prentiss, U. S. Patent 1,690,129. Prentiss teaches button comprising a front member 2/6 and a backing member 16. The front member has indicia on the front surface and a pair of piecing elements 3. The backing member has a pair apertures 20 adapted to receive the piecing elements.
- 20. Claims 10 and 11 are rejected under 35 U.S.C. 103(a) as being unpatentable over Rapata as applied to claim 8 above, and further in view of Qauartararo, Jr., U.S. Patent 5,785,181. Quartararo teaches a bottom tag 108 which is a RFID tag containing

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a microchip with stores a unique number. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the button taught by Rapata with a microchip containing to provide specific information about the garment in which the button is attached.

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- 21. Claims 1-5,7 are rejected under 35 U.S.C. 103(a) as being unpatentable over Megibow, U. S. Patent 2,897,561 in view of Cassata.
- 22. With respect to claim 1, Megibow teaches a garment or clothing identifier/button or tag comprising a planar member 1 or 32 having a front side and a rear side 20; an attachment mechanism having a rigid piercing element 2 and 3 extending from the rear side 20 of the planar member, and a backing member 6, (figures 2, 5, and 6) defining a holes 7-10 aligned to receive the piercing element 2 and 3; and name tag indicia (not shown).
- 23. Cassata teaches a button or identifier having indicia.
- 24. Cassata or Megibow does not teach the indicia including country of origin, garment provider, and fiber content. However, since the specific indicium claimed does not have an unobvious functional relation with the identifier, the specific indicium has not been given patentable weight. It would have been obvious to one having ordinary skill in the art at the time this invention was made to construct the device taught by Megibow with indicia as taught by Cassata with any suitable indicia to convey a desired message.
- 25. With respect to claim 4 and 5, since the applicant does not disclose that having the planar member and the backing member of thickness between 1mm and 5mm

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solves any stated problem or is for any particular purpose, it appears that constructing the device taught by Megibow or Cassata of any suitable thickness would perform equally well in identifying clothing.

- 26. With respect to claims and 9 and 6, the piecing element 2 and 3 are curved when inserted in the backing or receiving element. See figure 2.
- 27. With respect to claim 7, Megibow or Cassata teaches the piercing element 54 extends through the hole and is joined in place. See figure 4.
- 28. With respect to claim 8, Megibow teaches a pair of piercing elements 2 and 3 and a plurality of holes 7-10.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cassandra Davis whose telephone number is 571-272-6642. The examiner can normally be reached on Monday-Friday 8:00-4:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Lesley Morris can be reached on 571-272-6651. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should

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you have questions on access to the Private PAIR system, contact the Electronic

Business Center (EBC) at 866-217-9197 (toll-free).

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CD June 10, 2005